Roughly 4 million heavy commercial class-8 trucks currently operate within North America. To stay competitive, trucking companies must quickly and cost-effectively conform to the strict safety rules and regulations recently adopted in the United States, which affect Canadian carriers that haul into the US. Fleetmetrica Inc., a new business venture incorporated in Ontario, approached George Brown College in early 2011 for support in developing a beta version of their SafetyMonitor™ product. SafetyMonitor™, an innovative and patent-pending technology, helps truck fleets improve overall road safety. This product simplifies fleet safety monitoring by organizing data collected from on-board ‘black boxes’, reducing the need for additional staff and resources. Students worked alongside the company to refine and optimize the system, helping Fleetmetrica make the roads safer, one driver at a time.

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